



FAIRTRADE ANNUAL PROGRESS REPORT 24-25

August 2024–July 2025

We have continued with our Fairtrade commitment and have signed up again to take part in the Fairtrade University and College award for the 2024–2026 cohort. We were proud to have achieved a 2 star accreditation in the 2022–2024 cohort which was an improvement on our previous 1 star award.

The Fairtrade Working Group have embraced our Fairtrade initiatives/activities and have each taken responsibility for sections within our SMART Action Plan working towards the goal of our re-accreditation in the spring of 2026.

The Fairtrade Working Group now has representatives from the Catering and Retail Services Team, The Students Guild and our Student Community. This working group has helped drive our Fairtrade activities and ensures that we are following the Fairtrade commitments that we have detailed within our SMART Action Plan.

With a change of dates for Fairtrade Fortnight, we are now planning ahead to celebrate this in September/October 2025. Promotions will be running across our outlets on our Fairtrade products and competitions will help raise awareness of our Fairtrade commitment and work that we are doing across campus.

In February 2025 we ran our hugely popular pancake day ‘pop up’ featuring Fairtrade bananas and Fairtrade chocolate sauce toppings. The stand proved to be very busy selling over 800 pancakes on the day.

We have worked hard to increase our product lines on offer across campus and to continue to grow our Fairtrade sales. We have introduced SAAM Fairtrade Wine within our Hospitality menus. We have worked with our conferencing teams to ensure Fairtrade tea and coffee is provided in bedrooms across campus during our vacation periods.

We regularly attend the Devon and South-West Fairtrade Group meetings building our relationship and supporting them with their Fairtrade activities across the region. In March we worked alongside them to help deliver a Fairtrade Schools Conference at Chudleigh Primary School.

We have continued with our Fairtrade work in the wider community, working with Chudleigh Primary School on a couple of projects. We were delighted to host their Year 6 Fairtrade Ambassadors on a visit to the University. The children were able to explore what products we sell on campus, and they all enjoyed making some Fairtrade Chocolate and Banana Bread with one of our Head Chefs.

Working with the Fairtrade Foundation and SOS-UK we have attended national webinars/networking groups with other University and College staff. We have also built upon our relationship with Plymouth University by working together to support each other on achieving our Fairtrade goals.

Alongside our Fairtrade work, we have continued to promote and provide ethically sourced produce across campus. As part of our commitment to the University’s climate change emergency declaration we are working hard to reduce our carbon footprint and become more sustainable in all of our actions.





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We report monthly on our sustainability efforts, for example and not limited to tracking how many Vegan/Vegetarian meals have been sold/served, how many keep cups have been used, how much alternative milk has been used.

Our 'Kitchen Garden' project has proved to be very successful over the last year. Our Grounds Teams have been working hard to increase their offer and have regularly been providing our catering teams with a selection of home-grown vegetables, herbs and salads which have been used within our menus for customers to enjoy. This project promotes environmental sustainability, low food mileage and regenerative agriculture principles.

We will continue to work towards and embed our Fairtrade commitments ready for our re-accreditation in 2026.



Eat & Shop
on campus!